

Michigan Department VFW Auxiliary Membership Guide Sheet 2023-2024

www.vfwauxmi.org

Facebook Page: Membership-Michigan

National Theme: Banding Together for our Veterans Department Theme: Our Veterans, The Angels Among Us

Membership this year might feel a little different than in recent years, but the main goals of membership are still going to be the same. We need to reach out to our VFW Posts and get out into our communities to find, then recruit new members. Most importantly we need to retain the current members on our rolls and reach out to reconnect with former members.

This year there is an extra fun challenge between the four Membership Conferences. It's all about the movies. The Big Ten Movie Theme is "The Incredibles". So, from time to time I will be asking you all to use your Superpowers for Membership.

NATIONAL AWARDS FOR Members

- Lights, Camera, Action! Pin to each VFW and VFW Auxiliary member who recruits five (5) new members to the VFW Auxiliary from July 1, 2023, through May 31, 2024. Department Treasurer must enter membership in MALTA with credit given to the recruiter by June 10, 2024. Lights, Camera, Action! Pin will be mailed directly to the members from National Headquarters.
- 2. National Membership Achievement Award to each VFW and VFW Auxiliary member who recruits twenty (20) new members to the VFW Auxiliary from July 1, 2023, through May 31, 2024, Department Treasurer must enter Membership in MALTA with credit given to the recruiter by June 10, 2024. NMA Award to be presented at the 2024 National Convention in Louisville, Kentucky. If a member is not in attendance, the award to be mailed directly to the member from National Headquarters after the National Convention.
- 3. Lights, Camera, Action! VFW Auxiliary Recruiter Drawing Each VFW Auxiliary National Membership Achievement Award recipient will be entered into a drawing to receive a \$500 Visa Gift Card (VFW Recruiters are not eligible) Recruiter Award Forms are no longer needed for VFW Auxiliary members. Reports are compiled by VFW Auxiliary National Headquarters from Information entered in MALTA. VFW members who recruit new VFW Auxiliary members will need to fill out the required VFW members-only form that is available on MALTA Member Resources. Completed form must be received at VFW Auxiliary National Headquarters and Department Treasurer must enter Membership in MALTA by June 10, 2024.

NATIONAL AWARDS FOR AUXILIARIES

- > \$25 to each Auxiliary that reaches 98% Plus in Membership by March 31, 2024
- > \$25 to each Auxiliary that reaches 100% Plus in Membership by June 30, 2024
- Lights, Camera, Action! VFW Auxiliary Drawing. Each VFW Auxiliary that reaches 101% plus by June 30, 2024, will be entered into a onetime drawing to receive \$500.00.

DEPARTMENT AWARDS FOR AUXILIARIES

- Each Auxiliary that secures a minimum of five (5) New/Rejoined member(s) and processed at the Department Headquarters by September 26, 2023, will be entered in a drawing for \$50.00 (one only) at the Fall Conference.
- To be eligible for \$50.00 Mid-Winter drawing the New/Rejoined member(s) must be Processed at Department Headquarters by January 15, 2024. (one only)
- To be eligible for the \$50.00 drawing at the Department Convention the New/Rejoined member(s) must be received at the Department Headquarters by May 27, 2024. (one only) Once entered the Auxiliary will remain in the drawing through Department Convention.
- *Each Auxiliary that reaches 100% will be entered into a drawing. Once entered the Auxiliary will remain in the drawing through June Convention. Each Auxiliary pulled will receive \$25. Fifteen (15) will be drawn at Fall Conference, ten (10) at Mid-Winter and five (5) at Department Convention.
- A Special Citation to the Auxiliary for achieving 100% by May 31, 2024

DEPARTMENT AWARDS FOR MEMBERS

- For everyone (1) new or rejoined member that you recruit, your name will be entered in up to three drawings for \$10 prizes. There will be a drawing at Fall Conference with 20 names drawn, a drawing at Mid-Winter with 15 names drawn, and a drawing at Department Convention with10 names drawn. Once a name is placed in the drawing, it will remain in the drawing throughout the year. VFW and Auxiliary members are eligible for this award.
- Each Auxiliary or VFW Post member who secures 20 new or rejoined members from July 1, 2023, to April 30, 2024, with report pulled from MALTA, will receive a \$25 check at the Department Convention.

#1 -10-36	#2 -37-50	#3 51-68	#4 - 69	-84	#5 - 85-98 #10 -238-OVER	
#6 - 99-115	#7 - 116-139	#8 -140-166	#9 -167	-237		
Achievements				Complete	d Reported	
Utilized the membership materials/resources available in MALTA Member Resources						
Auxiliary promoted, participated, hosted, or co-hosted with their VFW Post, activities regarding VFW and/or VFW Auxiliary education and Membership Recruitment						
Auxiliary chairman educated their members on the benefits of their membership (Ex: insurance plans, travel benefits, cancer grants, hearing plans, etc.)						
Auxiliary chairman educated their members on the National Membership program awards.						
Auxiliary members at any level participated in any recruiting event.						
How many new me	mbers did your Aux	iliary recruit				

MEMBERSHIP CATEGORIES

Wendi Hall